

# Consult | Create | Innovate

ABN 39 498 497 717
PO Box 3160, Lansvale NSW 2166
info@rosyinnovations.com.au

www.rosyinnovations.com.au

Privacy Policy for: Rosy Innovations

#### Introduction

Rosy Innovations is committed to safeguarding your privacy and developing technology that gives you the most powerful and safe online experience. This Privacy Policy applies to the Rosy Innovations website and governs data collection and usage. By using our website, you consent to the data practices described in this statement.

# Collection of Your Personal Information

Rosy Innovations collects personally identifiable information, such as your e-mail address, name, work address or telephone number. We also collect anonymous demographic information, which is not unique to you, such as your postcode, age, gender, preferences and interests. There is also information about your computer hardware and software that is automatically collected by us. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by us for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of our website. Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through our website's public message boards, this information may be collected and used by others. Note: Rosy Innovations does not read any of your private online communications.

#### Use of Your Personal Information

Rosy Innovations collects and uses your personal information to operate our website and deliver the services you have requested. We also use your personally identifiable information to inform you of other services and products available from us and our affiliates. We may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered. We do not sell, rent or lease its customer lists to third parties. We may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information, (e-mail, name, address, telephone number), is not transferred to the third party. We do not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent. Rosy Innovations website will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to:

- (a) Conform to the edicts of the law or comply with legal process served on Rosy Innovations or the site;
- (b) Protect and defend the rights of Rosy Innovations; and,
- (c) Act under exigent circumstances to protect the personal safety of users of Rosy Innovations, or the public.

#### Security of Your Personal Information

Rosy Innovations secures your personal information from unauthorised access, use or disclosure. We secure the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorised access, use or disclosure.

## Use of Browser Cookies

Rosy Innovations's website use "browser cookies" to help you personalise your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalise Rosy Innovations pages, or register with Rosy Innovations site or services, a cookie helps us to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to our website, the information you previously provided can be retrieved, so you can easily use the features that you customised on our website. You have the ability to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of our website.

## Changes to this Statement

Rosy Innovations will occasionally update this Privacy Policy to reflect company and customer feedback. We encourage you to periodically review this Policy to be informed of how we protect your information.

# Contact Information

Rosy Innovations welcomes your comments regarding this Privacy Policy. If you believe that we have not adhered to this statement, please contact us at <a href="mailto:info@rosyinnovations.com.au">info@rosyinnovations.com.au</a>. We will use commercially reasonable efforts to promptly determine and remedy the problem.